

Presentation of key results

CO₂ reduction potential in European waste management

Conference

GREATER ENERGY AND MATERIAL SECURITY IN EU COUNTRIES



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Key facts

amounting to **505** Mt
(~ 19 % of the total waste generated in 2018)

10

waste streams with high resource potential,

considering separately collected amounts

and

the potential within mixed waste streams

27+1

regional focus EU member
states plus UK



2

projections until

2035

compared to a baseline plus **several sensitivities**



13

Mt CO_{2eq} / 2018
by adopting a 20-year GWP perspective



-150

Mt CO_{2eq} / 2035 by applying
current waste legislation and
adopting it to C&I waste (P1)



-296

Mt CO_{2eq} / 2035 by increasing
efforts and reducing
landfilling to a minimum (P2)



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- I. The waste management industry has cross-industrial interlinkages by making valuable waste-derived content available to the whole economy as secondary resources for material and energy uses.
- II. For more ambitious projections, the municipal waste targets need to be extended to commercial and industrial wastes, and waste suitable for recycling and energy recovery should be diverted from landfills.
- III. To achieve max. CO₂ avoidance, waste management needs the support of policy makers/legislation, of the industry (development of recyclable products) , and every consumer - in short, it needs to become part of a truly Circular Economy.

We provide orientation.

Prognos AG – European Centre
for Economic Research and Strategy Advise



Economy & Climate Session

The role of EPR

Joachim QUODEN
Managing Director of EXPRA



Founded in 2013

30

MEMBERS & Partners

all industry-owned, non-profit

over **HAVE**
30
YEARS

of experience and
expertise in the
waste management
field

PROVIDE
over **200**
MILLION
PEOPLE

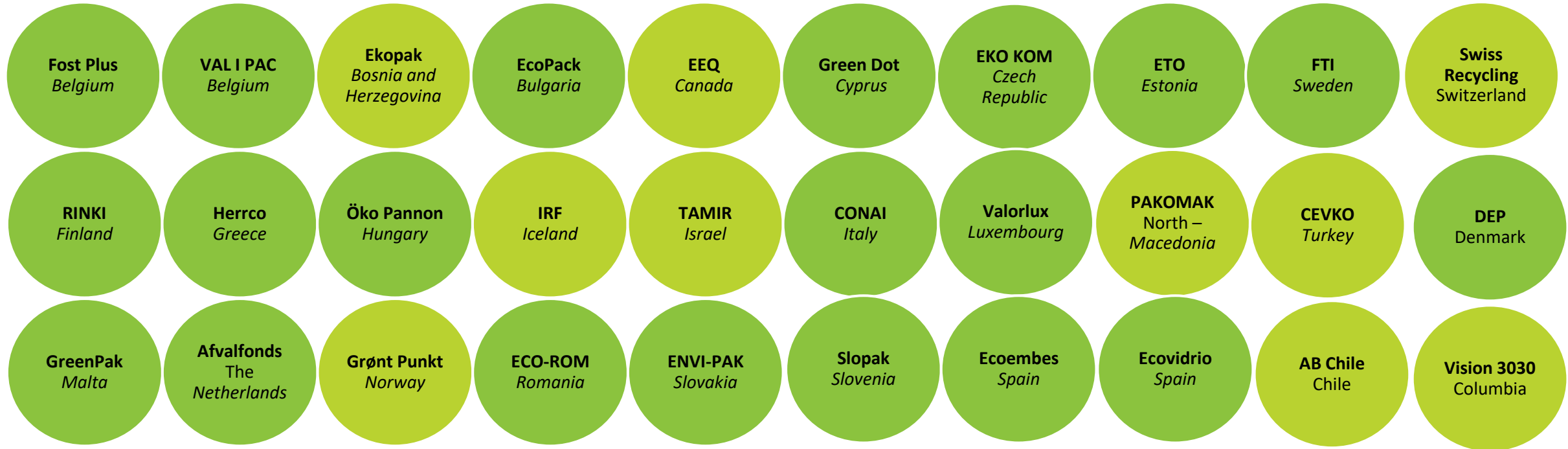
with packaging
collection, sorting
and recycling
infrastructure

of over **ENSURE RECYCLING AND RECOVERY**
21
MILLION TONNES

of packaging every year at
the moment

Expra
in a nutshell

Our Members – 30 non-profit PROs owned by industry in close cooperation with industry via a **Strategic Committee**

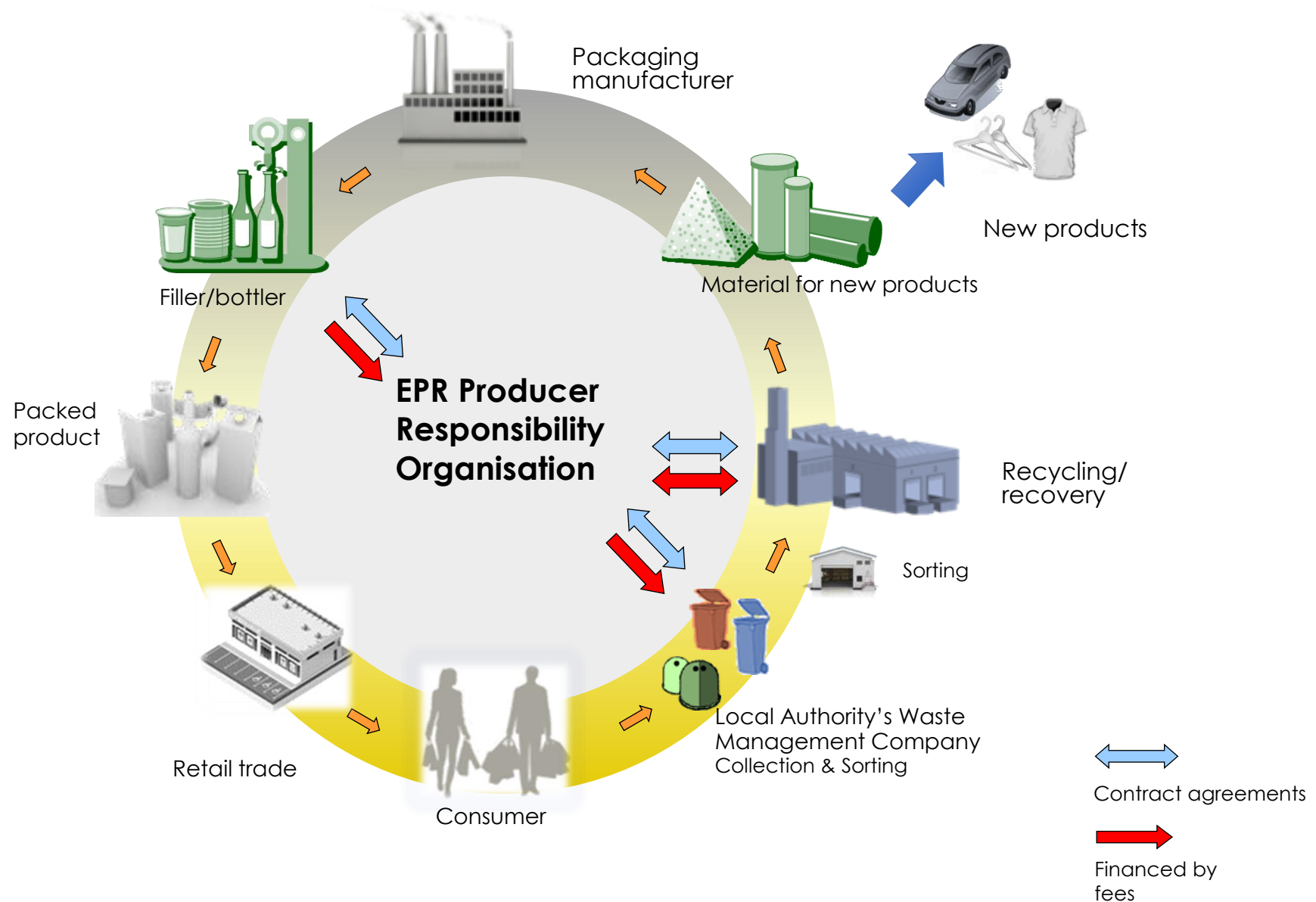


Detailed info about each member of EXPRA:

<https://www.expra.eu/uploads/Brochure%20EXPRA%202020%20last.pdf>

EPR's role in a circular & carbon neutral economy

Operational
AND financial
responsibility



EPR as a solution – Golden Rules

Key principles that EPR should follow:

- a) A clear separation of roles and responsibilities of all relevant actors involved;
- b) Ownership of the EPR limited to the **obliged Producers and value chain**;
- c) Not-for-profit set-up;
- d) Measurable waste management targets;
- e) Reporting transparency;
- f) Equal treatment of producers of products regardless of their origin or size;
- g) Information to consumers;
- h) EPR transparency;
- i) **Cost coverage**, to reflect the end-of-life costs of its products;
- j) **Cost efficiency**, means that an EPR scheme has a clearly defined geographical, product and material coverage;
- k) **Fee modulation**, taking into consideration the packaging' **recyclability**;
- l) **Monitoring and enforcement**.



Waste Framework Directive (2018) – Learnings from 25 years EPR

Article 8a

Sets out general, minimum requirements for EPR with regards to:

- Roles and responsibilities
- Target compliance
- Reporting
- Equal treatment of producers
- Information to waste holders targeted by EPR schemes & Member States
- Transparency
- Cost coverage
- Eco-modulation
- Efficient & necessary costs
- Monitoring and enforcement
- Independent Oversight in case of competition
- EU & National Dialogue platforms

How to meet the CEAP goals in line with EU's climate neutrality objective by 2050

PROs already contribute if well designed



Having a **public mission** while using their commercial expertise and **working with all stakeholders** in the life cycle of packaging



Identifying (financial and operational) **gaps and suggest** working **solutions** and providing expertise and enabling the necessary investment;



Bridging upstream and downstream to ensure what enters the market can be uptaken after the use phase (design for recycling / sustainability)



Collecting all necessary data to prove compliance and demonstrate performance for one way but potentially also for re-usable packaging



Using/developing reliable data collection on **carbon emissions and carbon performance**

How to meet the CEAP goals in line with EU's climate neutrality objective by 2050

How can EC, EP and National authorities support PROs:



Approve **targeted Design for Recycling Guidelines** developed by the whole respective **value chain** that take into account product, material- and packaging-oriented specificities;



Ensure that all new targets (**waste prevention and reduction targets, recycled content targets**) **should not** affect the reusability and recyclability of packaging and **contribute to CO2 emission prevention** and reduction;



Reuse could be integrated in the reporting systems of EPR/PROs and eventually in the fee modulation system as well



Fee modulation should be based on facts / costs and should not be counterproductive versus climate neutrality;



Further **strengthen min EPR requirements in WFD** regarding governance, increased transparency/visibility among all actors, including LA, avoid vertical integration, clear roles matching responsibilities, etc.

THANK YOU!

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Expira

Extended
Producer
Responsibility
Alliance



centrum
ekonomických a tržních
analýz

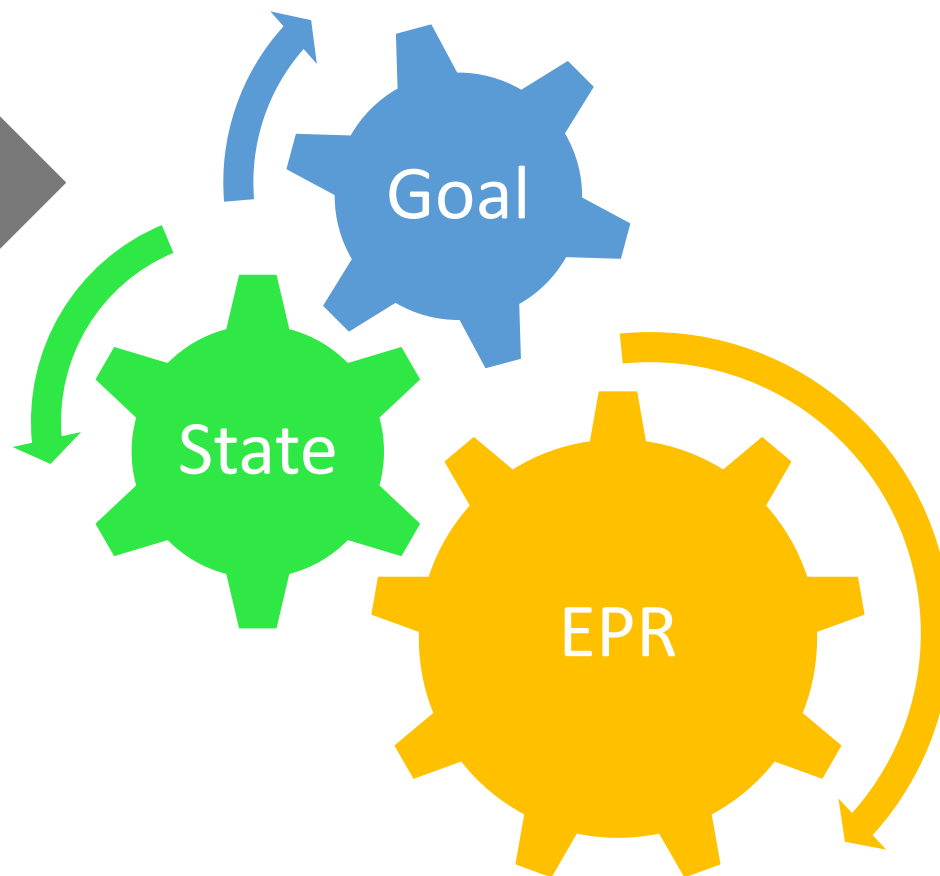
Comparison of regulations and EPR systems across the EU

Aleš Rod, Ph.D

Prague, 22th September 2022

EPR as a regulatory tool

Negative externality



1. Externality occurs
2. A goal is set
3. EPR implementation
4. Meeting the goal via EPR
5. Reporting, audit, control

EPR ORGANISATION

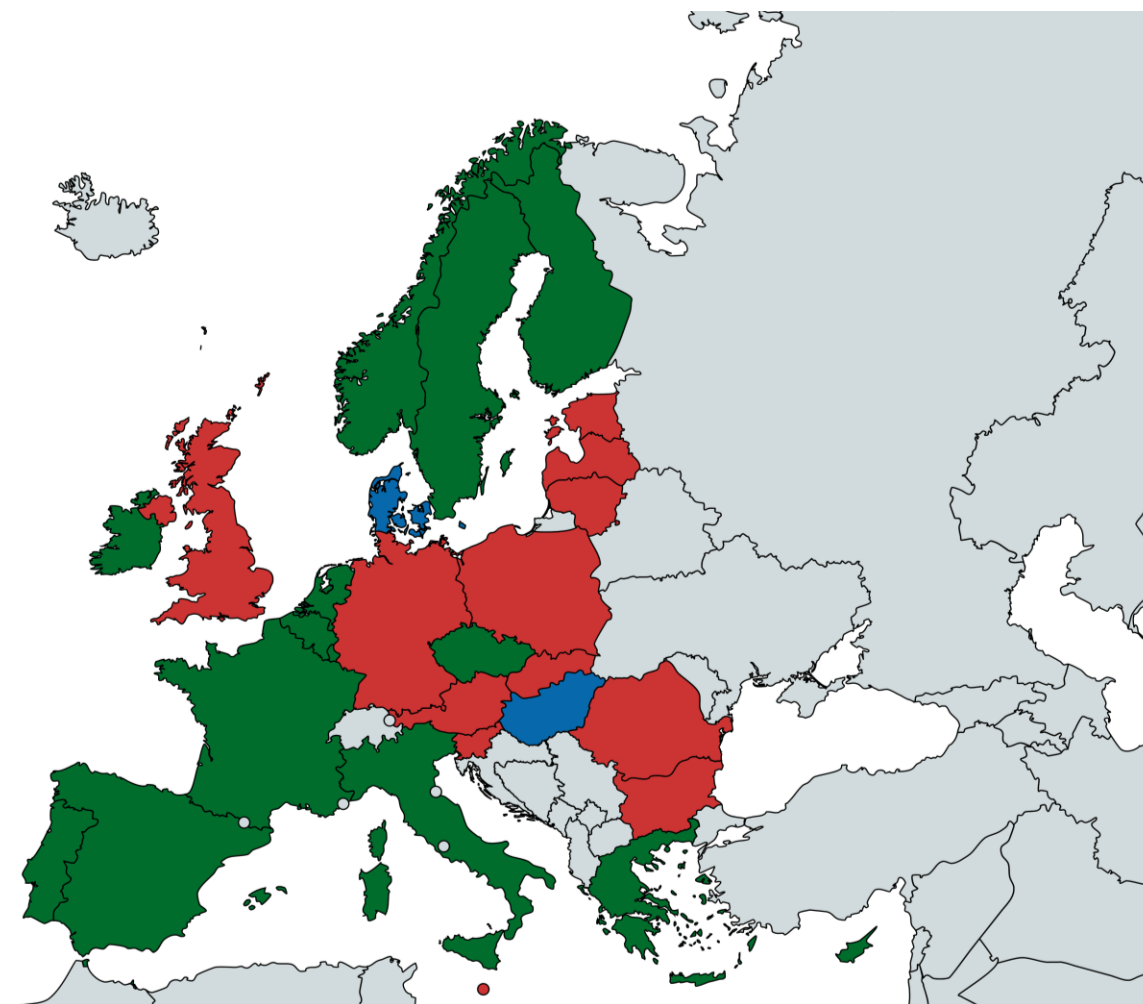
- EPR can be organized in two ways:
 - Single-operator: There is one collective operator in the system, who is a key partner in achieving goals.
 - Multi-operator: In the system, there are several collective operators who compete with each other but achieve the goal together.
- The government is responsible for the organization of the system and the fulfillment of waste targets.
- The government is thus the de facto "customer" of collective operator services in the system
- An example from the area of packaging waste:
 - Recycling is a PAID SERVICE for the manufacturer, whose provision (offer) is de facto ordered by the government from AOS.

EPR ORGANISATION

- Economic theory considers monopoly to be a market failure
 - (Perfect) competition delivers significant benefits for allocation of sources ($\Rightarrow Q, P$)
- This concept is universally valid on the MARKET (supply x demand)
- An environment suitable for the EPR application is not market, because:
 1. There is no clearly identifiable demand here (utility \Rightarrow willingness to pay)
 2. There is no clearly identifiable supply here (costs \Rightarrow profit-seeking)
 3. There is no efficient pricing mechanism to achieve enable DxS interaction
- This leads to empirical conclusions (CETA 2016, CETA 2018, CETA 2020) that the competition between collective operators (PROs) does not automatically bring better results

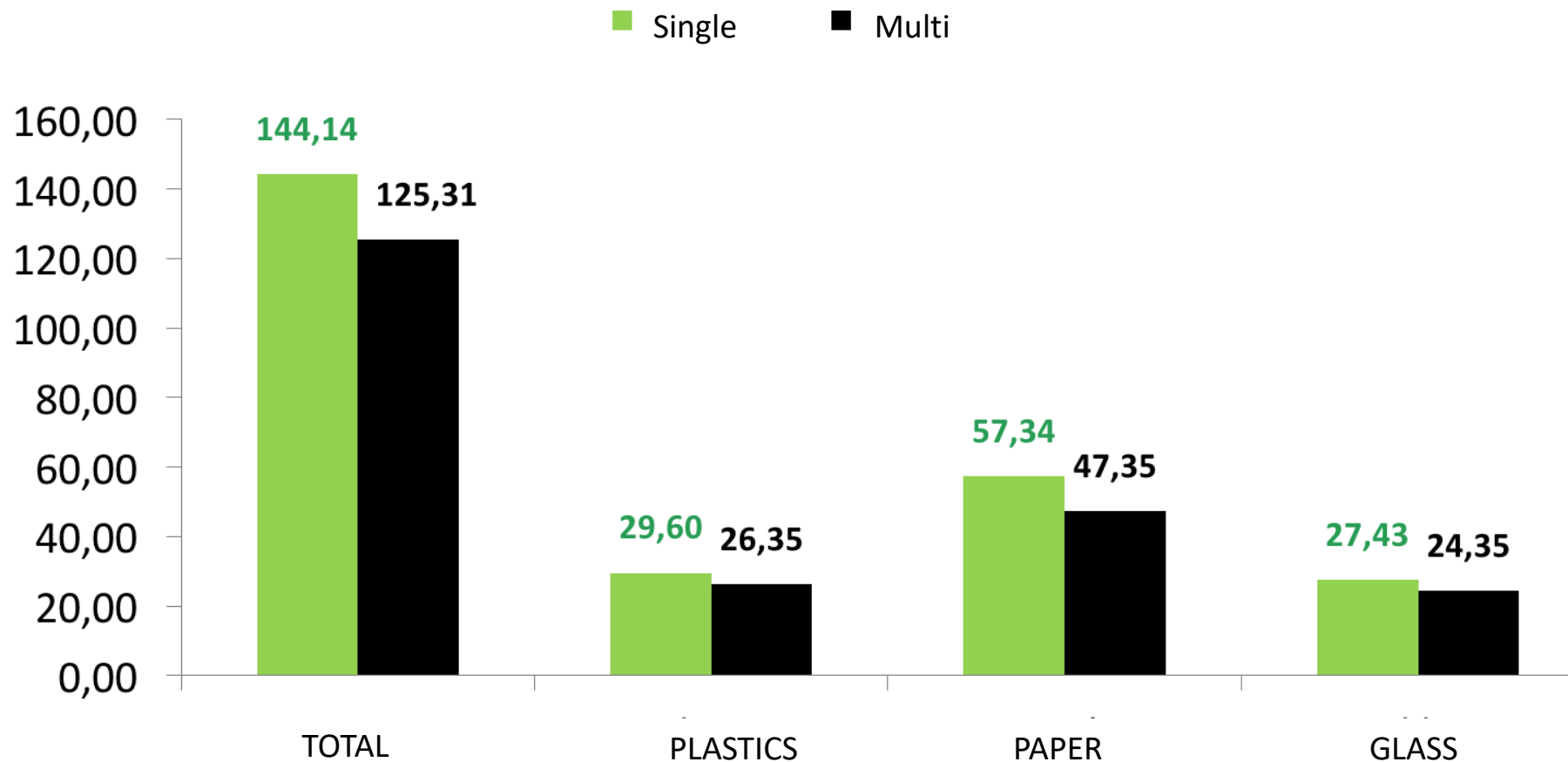
MORE ACTORS \neq MORE EFFICIENT FULFILLMENT OF ENVIRONMENTAL GOALS

- Competition
- Single operator
- No system

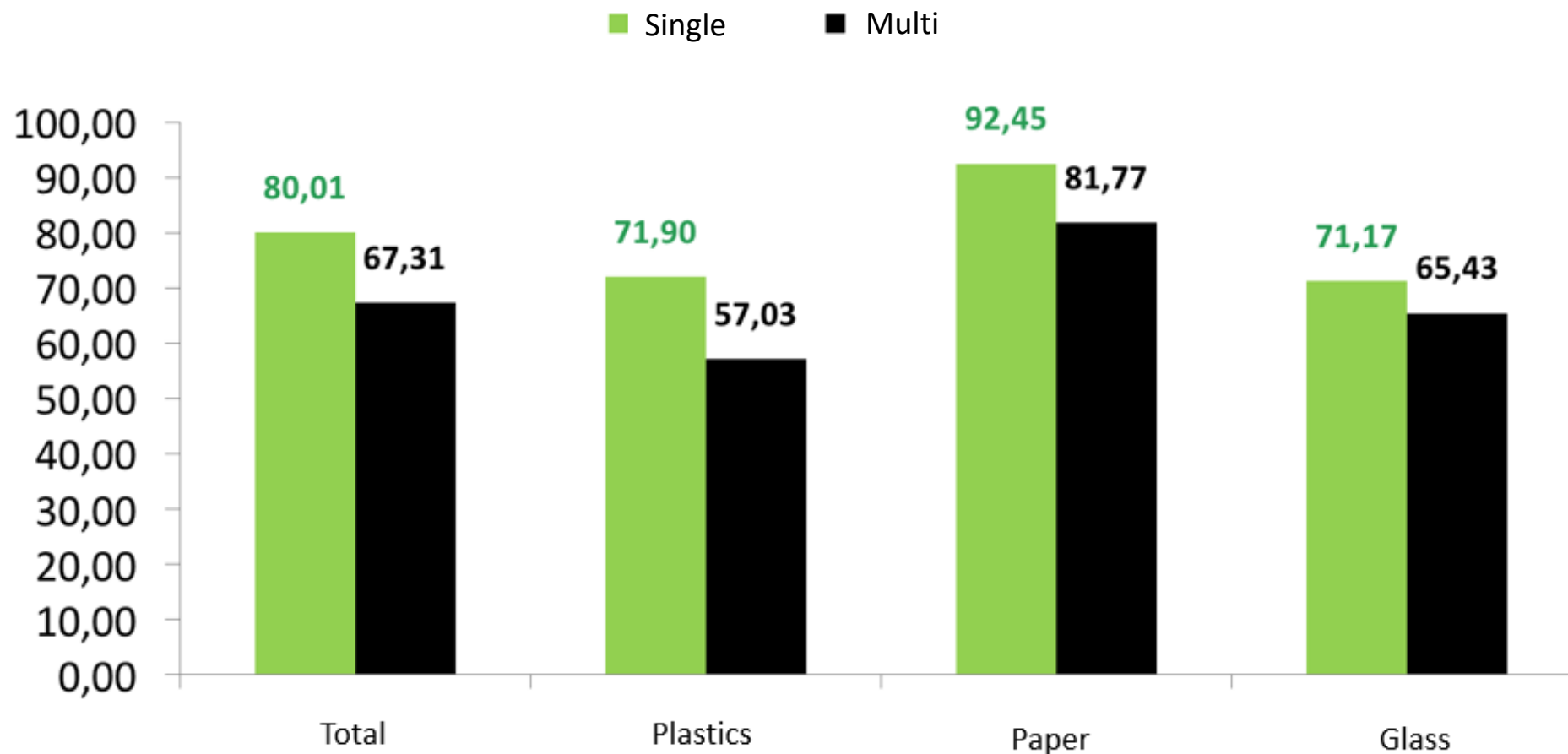


- One operator (10): Czechia, Belgium, France, Netherlands, Ireland, Finland, Spain, Cyprus, Italy, Luxembourg.
(47.8% area, 50.27% population)
- Multi-operator (15): Austria, Germany, Norway, Poland, Estonia, Sweden, Romania, Lithuania, Latvia, Slovakia, Greece, Slovenia, Portugal, Bulgaria, Malta.
(49.04% area, 46.26% population)
- Countries without EPR (2): Denmark, Hungary

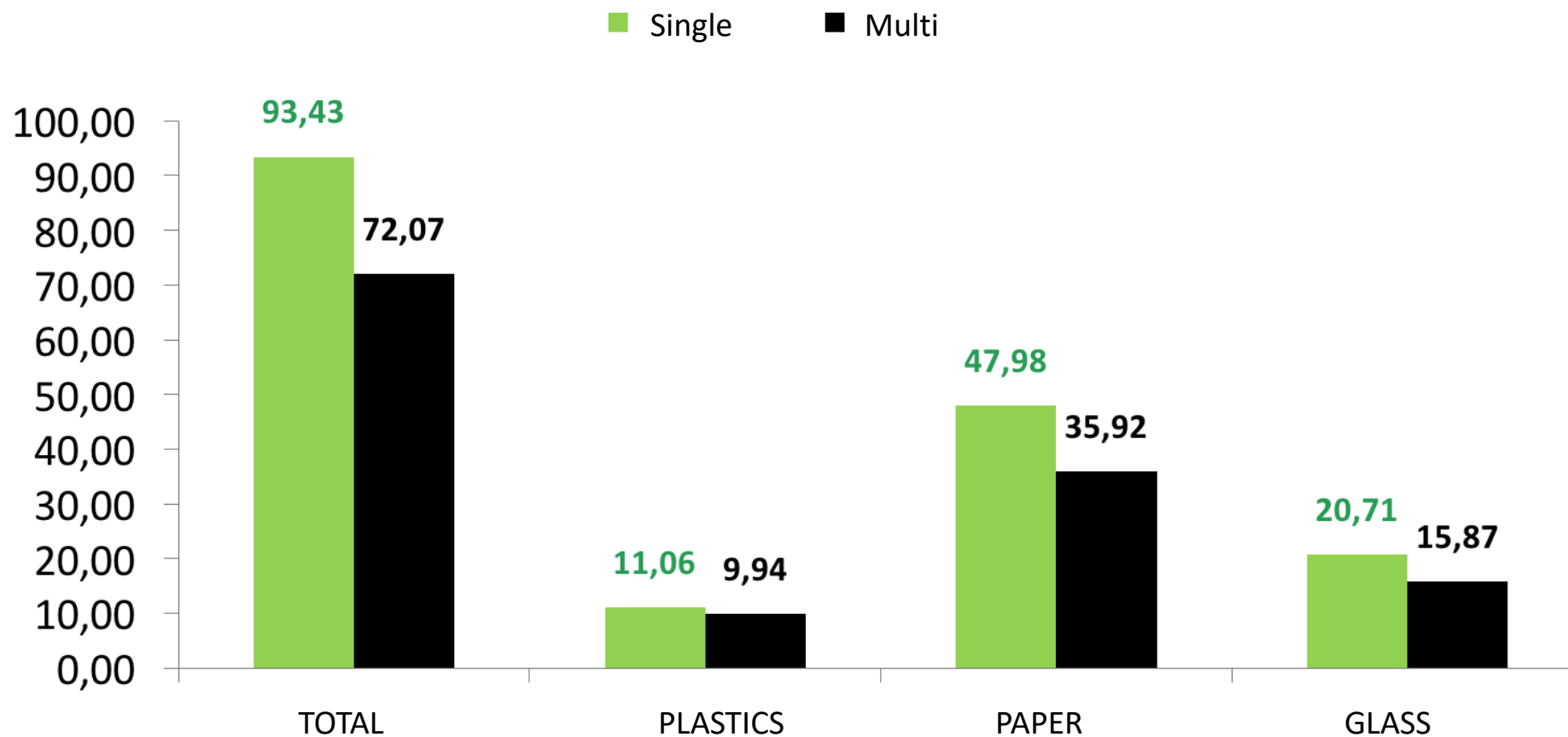
Volume of waste produced (kg per citizen)

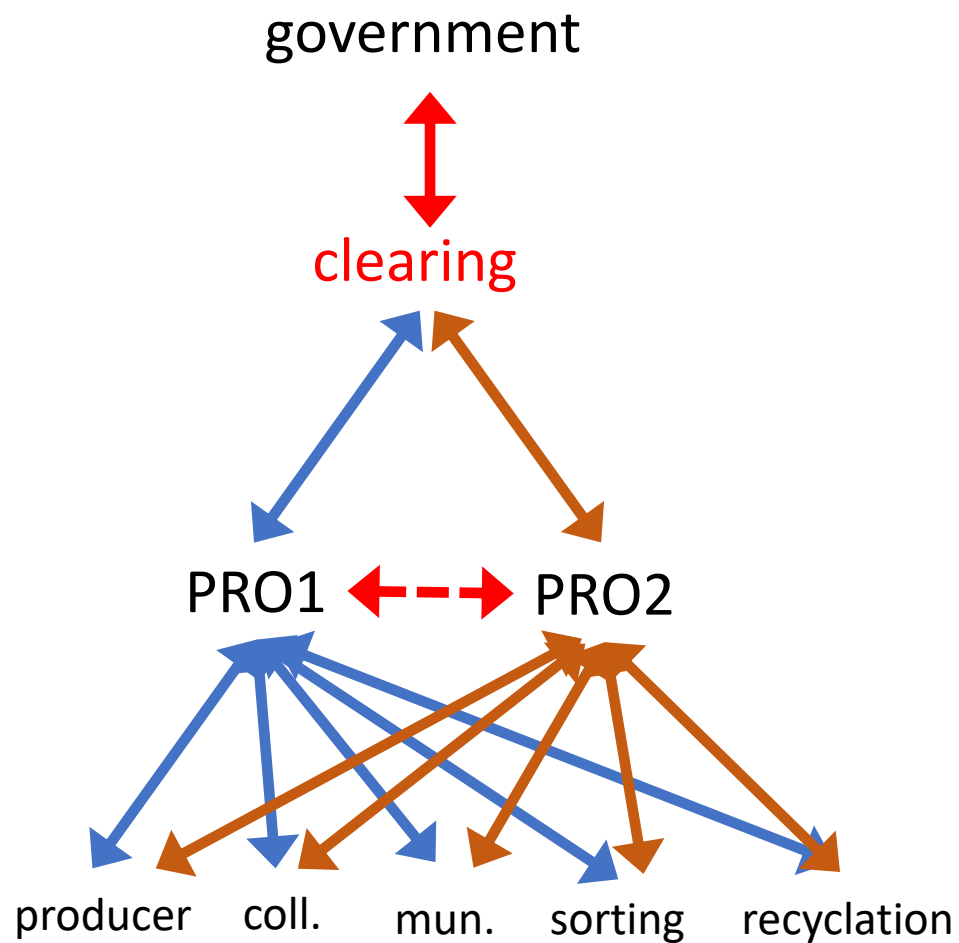
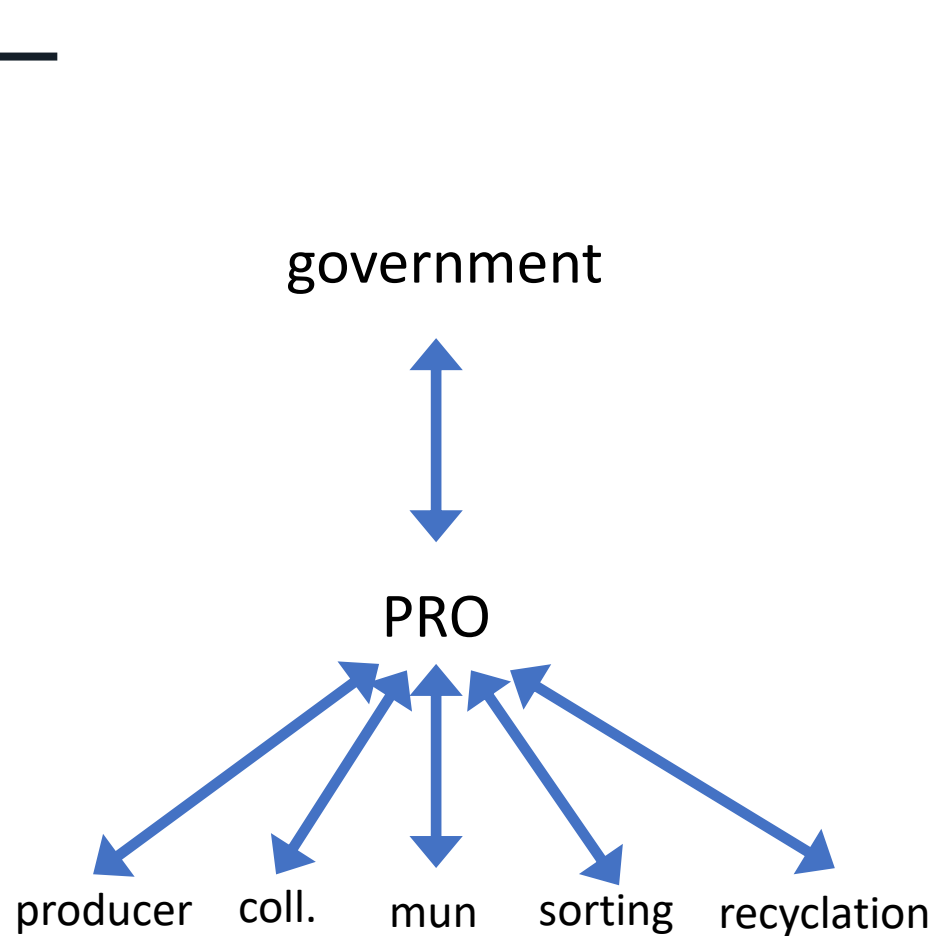


Sorted packaging waste – average collection rates (%)



Volume of recycled packaging waste (kg per citizen)





Why the Czech EPR regulation is perceived as best-practice?

- Meets the requirements for an efficient system that:
 - Does not distort competition
 - It does not price-discriminate against small (weak) players
 - It transmits information without information noise
 - It is stable and resistant to fluctuations
- This is also confirmed by:
 - Development of regulation (packaging law => experiment with electrical devices => bringing the system closer to PRO)
 - Development of the EU regulation (writes Article 8a)
 - German system (which implements elements from the Czech Republic)
 - The Slovenian system (abolished “competition” and produced the law following to the Czech regulation)
- Multi-operator systems implement a clearinghouse that compensates for the disadvantages of a “competitive” system to behave like a single operator system



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